

McEntire said after the announcement. "I'm so proud to be a family member of the Grand Ole Opry . . . I'm thrilled to pieces!"

Among those appearing on the show:

Roy Acuff, Alabama, Bill Anderson, Chet Atkins, Jim Ed Brown, Archie Campbell, Jerry Clower, Wilma Lee Cooper;

The Crook Brothers, Skeeter Davis, Little Jimmy Dickens, The 4 Guys, Larry Gatlin and the Gatlin Brothers Band, Jack Greene, Tom T. Hall, George

Continued on page 4



Newest member of the family

■ REBA McENTIRE is welcomed by emcee Grant Turner as the 61st member of the Grand Ole Opry ■

the Country Broadcasters Association, will for the first time feature half-day, in-depth seminars and forums on management, personal development, the national marketplace trends, and marketing.

For the third year, the Country Music Association will present five music industry professional seminars, while the CRS will feature nine short-form panels to run concurrently with the four more lengthy panels.

Speakers for the half-day sessions will be Mike McCaffrey
Continued on page 4

Bluegrass

IBMA names acting officers

Country News columnist Art Menius has been named acting executive director for the newly formed International Bluegrass Music Association, with Pete Kuykendall, publisher of Bluegrass Unlimited, selected as acting chairman of the board of directors.

Ricky Skaggs, John Hartford, Mac Wiseman, Ronnie Reno, Doug Dillard and Roland White were among those represented at the ceremonies.

"More and more, bluegrass music is being heard and talked about," said keynoter Kuykendall. "We want to be on the forefront of that trend."

Continued on page 4

Clower's life depicted

Jerry Clower will star in a movie depicting his life story. Movie production began in November.

The film is being shot at various locations in the South, and will use interviews with Clower and a voiceover narration to follow the humorist through all aspects of his life: entertainer, businessman, father, husband and church member.

"Close to a million organizations will be offered this

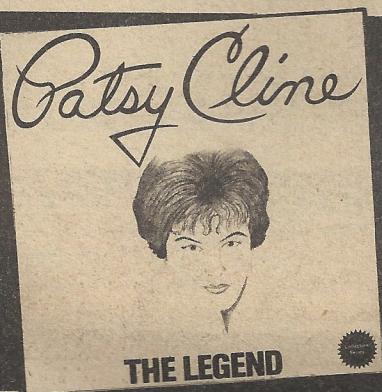
film," said producer Charles Warren. The movie will be marketed to churches, prisons, military bases, schools, colleges, civic organizations and other places where "people's lives will be touched for our Lord," he said.

Life Productions, Inc., a film production and distribution company headquartered in Atlanta, conducted the shooting for the movie.

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"Night Train To Memphis" and "Amen." At one point, teenagers and young adults in the audience jump into the aisles and begin bopping, then rush onstage to shake hands with Perkins at the end of "Whole Lotta Shakin'."

He did offer to tape something to be included, but the producers thought it would take away from the concept of the show to insert something taped outside the context of the show. Regrets also came from Bob Dylan and John Fogerty, who had other commitments.

guerilla soldiers during the Civil War; that's when they first learned to rob Union banks and trains to help finance the war effort.

While this is not the first story about the brothers, *The Last Days Of Frank And Jesse James* endeavors to tell the true story of their last years, when they unsuccessfully tried to put aside their lives of crime.

is featured on 'The Colbys'

Colbys. It brings a bit of reality to a make-believe world."

Morris will be working with such veteran actors as Charlton Heston and Barbara Stanwyck while taping *The Colbys*. He admitted that, at first, that took some getting used to.

"The audition for *The Colbys* was more painstaking than *La Boheme*," Morris recalled. "I got a recall and had to go and do a screen test with Tracy Scoggins. The call was on location and I was sitting there waiting for them to finish a scene with Barbara Stanwyck and Charlton Heston . . . I was sitting there watching God, or Moses, act and then it was my turn to go on camera."

"Now it feels natural. There was a time in my life when people would ask me how it felt to be compared with country artists who had No. 1 records. Then I got to a certain point in my music where it was comfortable; it was simply what I did for a living."

"So now, this is just what I do for a living. But I think my biggest surprise . . . the thing that sent it all home . . . was the day I walked on the set and they had a director's chair with

my name on it. I thought 'why do I have one?' and then it registered . . . because now I'm a part of it."

Through his role on the series, Morris hopes to reach a larger audience for his music.

"They are projecting 20-plus million households a week will watch the show," he said.

"I hope the ultimate happens — that I bring new people into my music, and new faces to country music."

Radio Seminar

Continued from page 1

rey on personal development, Dr. Roger Blackwell on country programming, Dr. Steven Permut on marketing, and Dr. Charles E. Cone on management.

Among the topics covered at the shorter sessions will be air personalities, selling country radio, promotions, programming, country commercials and the future of country radio.

For more information on the seminar, write to: Country Radio Seminar, 50 Music Sq. W., No. 604, Nashville, TN 37203.

Bluegrass

Continued from page 1

Kuykendall stressed that the IBMA will be a working trade organization for bluegrass music, seeking out clubs that book bluegrass music and radio stations that will play the art form. In addition, the IBMA will create Bluegrass News Service, a central publicity office to promote bluegrass through the national media.

"Now we can roll up our sleeves and begin the task of building our industry and promoting America's best family entertainment — bluegrass music," Menius said upon his appointment.

Individuals and organizations involved with bluegrass music may become voting members of the IBMA. Individual dues are \$35 a year, with organizational dues set at \$100. Others interested in supporting the organization may join as non-voting patrons for \$15 a year.

For more information on IBMA, write to P.O. Box 22778, Nashville, TN 37202.



Earl Scruggs, Bill Monroe and Ricky Skaggs pick a bluegrass number on the Grand Ole Opry's 60th anniversary special.

Stars salute Opry on TV special

Continued from page 1

Hamilton IV;

Jan Howard, Jim & Jesse, Grandpa Jones, Pee Wee King, Charlie Louvin, Loretta Lynn, Minnie Pearl, Bill Monroe, Lori Morgan, Willie Nelson, Jimmy C. Newman; The Oak Ridge Boys, The Osborne Broth-

ers, Dolly Parton, Jeanne Pruett, Riders In The Sky, Johnny Russell, Earl Scruggs, Jeanne Seely, Jean Shepard;

Ricky Skaggs, Ben Smathers, Connie Smith, Hank Snow, Grant Turner, Porter Wagoner, Billy Walker, Kitty Wells and The Whites.

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