



The ArtsCenter Concerts Annual Sponsor Agreement

July 2012 – June 2013

Name of Partner: ***Courtyard by Marriott***

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www.marriott.com/RDUCH

courtyardchapelhill.com

This document details the agreement between The ArtsCenter and Courtyard by Marriott, making the latter an ***ArtsCenter Concerts Annual Sponsor***. These two parties agreed to the following:

Courtyard by Marriott will:

- Provide logo and proper listing of the name for all advertising pieces as noted below- *on file*
- Proof initial presentation of sponsorship name- *done*
- Provide \$3500 in-kind trade in hotel rooms (25 rooms as available through the year) to The ArtsCenter
- Provide additional rooms to The ArtsCenter throughout the year at the rate of \$39 (as available)
- Provide rooms at the \$109-\$119 guest rate to ArtsCenter patrons who link through the web ad or request this rate by phone (as available)

The ArtsCenter benefits for an ArtsCenter Concerts Annual Sponsor:

- Display ***Courtyard by Marriott*** ad with hyperlink on artscenterlive.org for entire year
- Provide 2 complimentary tickets to each performance or concert (upon request and based on availability)
- Signage in the lobby of The ArtsCenter for an entire year
- Announcements at each performance
- Logo on tickets that online purchasers print out: name on tickets print at the box office
- Sponsor name included in all eBlasts, press releases, and eNewsletters about the ArtsCenter Concert season
- Logo or name in all print and digital media about ArtsCenter Concerts controlled by The ArtsCenter

Timeline of this agreement—

Annual agreement commences **July 1, 2012** and runs through **June 30, 2013**.

Accepted by ***Courtyard by Marriott***:

Name

Date

Accepted by **The ArtsCenter**:

Name

Date

Julie Sombrich 10-5-12