

Seedtime on the
Cumberland June 11-14 2008

**Seedtime on the Cumberland,
a part of Appalshop since 1987,
is a true community festival
that celebrates the music and
stories of central Appalachia.
Seedtime offers musical
performances by touring and
local artists, storytelling,
poetry readings, film
screenings, dances, crafts,
gallery exhibits, and picking
contests.**



Also scheduled to appear: Lee Sexton, Brett Ratliff & the Clack Mountain String Band, Kentucky Wildhorse, Rich & the Po Folks. All bookings subject to change.



Appalshop is a non-profit multi-disciplinary arts and education center in the heart of Appalachia producing original films, video, theater, music and spoken-word recordings, radio, photography, multimedia, and books.

Appalshop is dedicated to the proposition that the world is immeasurably enriched when local cultures garner the resources, including new technologies, to tell their own stories and to listen to the unique stories of others. The creative acts of listening and telling are Appalshop's core competency.



Appalshop
91 Madison Ave
Whitesburg, KY 41858

Phone: 606-633-0108
Fax: 606-633-1009
Email: art@appalshop.org
www.appalshop.org

22ND ANNUAL SEEDTIME ON THE CUMBERLAND

**Festival
At the Appalshop
Whitesburg, KY**

Featuring West Virginia's
Kathy Mattea (16 top
ten hits, 2 Grammys) and
Kentucky's **Darrell Scott**
("You'll Never Leave
Harlan Alive" writer)



**2008 Sponsorship
Opportunities**

June 11—14, 2008

www.appalshop.org/seedtime/



Sponsorship at Seedtime

Keeping Seedtime affordable for our community requires the support of our local businesses and friends. Sponsorship not only gives back to the community, it offers a wide range of brand building opportunities.

Presenting - \$10000

- ◆ 8 passes to all ticketed events
- ◆ Listed as a Presenting Sponsor in the festival program book
- ◆ Logo on cover as a Presenting Sponsor in the festival program book
- ◆ Included in thank you announcements
- ◆ full page ad in festival program book
- ◆ Sponsor may supply three banners by June 10 which we shall display during the festival
- ◆ Logo on festival ads, fliers, and website with presenting sponsor credit
- ◆ Inclusion as presenting

- ◆ sponsor in all press releases and radio announcements
- ◆ Special Seedtime sponsor underwriting on WMMT community radio
- ◆ Display space on site

Gold - \$5000

- 6 passes to all ticketed events
- Listed as a Gold Sponsor in the festival program book
- Included in thank you announcements
- full page ad in festival program book
- Sponsor may supply a banner by June 10 which we shall display during the festival
- Special Seedtime sponsor underwriting on WMMT community radio
- Logo on festival ads, fliers & website

Silver - \$1000

- ⇒ 4 passes to all ticketed events
- ⇒ Listed as a Silver Sponsor in the festival program book
- ⇒ Included in thank you announcements
- ⇒ 1/2 page ad in festival program book
- ⇒ Sponsor may supply a banner by June 10 which we shall display during the festival
- ⇒ Special Seedtime sponsor underwriting on WMMT community radio
- ⇒ Logo on festival web site

Supporting - \$500

- * 4 passes to all ticketed events
- * Listed as a Supporting Sponsor in the festival program book

- * Included in thank you announcements
- * 1/4 page ad in festival program book
- * Special Seedtime sponsor underwriting on WMMT community radio
- * Listed as a Supporting Sponsor on festival website

Friend - \$200

- ◇ 2 passes to all ticketed events
- ◇ Listed as a friend in the festival program book
- ◇ Listed as a Friend on festival website

Contact Art Menius today to reserve your sponsorship at Seedtime 2008.



Appalshop

Art Menius, Director

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